



# Privacy Policy

## Security

The security of your information is of paramount importance to us. In order to secure your personal information, access to your data is password-protected, and all data is protected by SSL encryption when it is exchanged between your web browser or other device and our website. To protect any data you store on our servers we also regularly audit our system for possible vulnerabilities and attacks.

## Information Sharing

Since we use Google Analytics and Facebook Pixel Tracking to gather usage data of our website and apps, the companies may use their own cookies, gather usage profile information linked to the device you use to access our website and apps. This information cannot be connected to the personally identifiable information you provide us with.

When you provide us with credit card details, those details are not sent to our server but instead stored by our card payment merchant, Stripe. Please review the Stripe Privacy Policy for more details on how they might use this information. We do not share your information with third parties without your explicit permission.





## **Cookie Policy**

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site. We use the following cookies:

- Celebrate In Style with Clair Louise: The only value we store ourselves is the token used to identify you once you have signed in to your account.
- Google Analytics: This service allows us to measure engagement with our website and other apps to improve our services and provide the most relevant content. Google Analytics tracks usage of the site with cookies.
- Facebook Pixel Tracking: Companion engagement tracking for the same purpose as Google Analytics.
- Stripe: Secure card payments are provided by Stripe. They use the Stripe Radar service to track website engagement to improve their fraud detection efforts.

Most web browsers allow some control of most cookies through the browser settings. Please use your browser settings to disable cookies if you do not wish to have cookies stored on your device.

### Use of Your Data

We take data privacy very seriously and do not use or share your data or anything else you've given us with any third party companies.